

# Miniaturised with zero compromise on performance

Through progressive design improvements, we have now integrated the high-quality components behind the open sound technology into a shell that's smaller than ever.

Oticon has been on a journey with a clear goal in mind: to develop our smallest hearing aid ever. We started out by going right back to first principles, where a study of the ear's anatomy gave us a golden benchmark for the instrument's dimensions (faceplate shape, size and length). To meet these strict criteria, our next step was to optimize the size, placement and integration of the technical components. And to gain even more space while safeguarding our high quality, we improved our production processes.

The result is that now, more users than ever before can be fitted with an invisible hearing aid that makes zero compromise on quality, reliability or performance.

